

TOURIST DEVELOPMENT COUNCIL

As per Florida Statutes Section 125.0104(4) (e) the governing board of each county which levies and imposes a tourist development tax under this section shall appoint an advisory council to be known as the “ (name of county) Tourist Development Council.” The council shall be established by ordinance and composed of nine members who shall be appointed by the governing board. The chair of the governing board of the county or any other member of the governing board as designated by the chair shall serve on the council. Two members of the council shall be elected municipal officials, at least one of whom shall be from the most populous municipality in the county or sub county special taxing district in which the tax is levied. Six members of the council shall be persons who are involved in the tourist industry and who have demonstrated an interest in tourist development, of which members, not less than three nor more than four shall be owners or operators of motels, hotels, recreational vehicle parks, or other tourist accommodations in the county and subject to the tax. All members of the council shall be electors of the county. The governing board of the county shall have the option of designating the chair of the council or allowing the council to elect a chair. The chair shall be appointed or elected annually and may be reelected or reappointed. The members of the council shall serve for staggered terms of 4 years.

Member	Organization	City	Phone #	Exp. Date
Commissioner Jim Brooks	Board of County Commissioners	Sebring	402-6515	1/1/2019
Tenille Drury-Smith	AdventHealth	Sebring	633-8472	5/2/2021
Cynthia Garren	South Florida State College	Avon Park	784-7177	5/2/2019
Leila Currence	Residence Inn by Marriott	Sebring	253-1771	5/2/2019
Jim Barnard	Avon Park City Council	Avon Park	452-4400	5/2/2022
Vicki Pontius	Highlands County Lakes	Sebring	414-2917	5/2/2019
Diane Rydecki	Lake Blue Resort	Lake Placid	465-3371	5/2/2021
Mark Stewart	Sebring City Council	Sebring	385-9403	5/2/2018
Bill Brantley	Lake Shore Resort	Lake Placid	441-2659	5/2/2019
<u>Staff Advisor</u>				
Ben Dunn	Development Services Director	Sebring	402-6588	
Dana Knight	Administrative Assistant	Sebring	402-6909	